

*The Heart of
Feminine
Holiness*

**PARISH AMBASSADOR
WEBINAR**

2026



**Let us open in prayer
together...**

Prayer to the Holy Spirit

Come Holy Spirit, fill the hearts of your faithful
and kindle in them the fire of your love.

Send forth your Spirit and they shall be
created, and you shall renew the face of the
Earth.

O God, who by the light of the Holy Spirit did
instruct the hearts of the faithful, grant that by
the same Holy Spirit, we may be truly wise
and ever enjoy his consolations.

Through Christ our Lord, Amen.

TODAY'S MEETING AGENDA

- Conference Planning Team and Mission
- 2026 Conference Details
- Conference Theme & Speakers
- Registration, Venue, and Logistics
- Parish Ambassador Role and Resources
- Sponsorship, Marketing, and FAQs



OUR TEAM AND OUR MISSION

Meet the Conference Planning Team

- Deb Amato - Lansing
- Kathie Janego - Lansing
- Marie Dyer - Lansing
- Cheryl Quin - Lansing
- Joleen Wines - Lansing
- Kathy Medich - Lansing
- Maddie Demello - Lansing
- Bert Schomberger - Lansing
- Becky Loveland - Lansing
- Grace Porter - Lansing
- Judy Trudeau - Lansing

Not pictured:

- Linda Kurncz - Grand Rapids
- Karen Ervin - Archdiocese of Detroit



Michigan Catholic Women's Conference Mission and History

Mission Focus

Evangelize - share the Good News of Jesus Christ with women in our state

Build Identity - remind women that they are the daughters of the Most-High God - Father

Spiritual Support - provide women encouragement and spiritual support

Enable Fellowship - build-up families, parishes and communities in their walk with Jesus

Conference History

In 2012, Bishop Boyea (Lansing) was asked to consider hosting a women's conference for the Lansing Diocese.

A committee of dedicated volunteers (with support of the Lansing diocese) sponsored a yearly diocesan-wide conference in Lansing for 9 years.

Other diocese (AOD, Kalamazoo) have also had a history of diocesan-wide women's conferences.

In 2021, with the continued support of the Lansing Diocese, the first state-wide Michigan Catholic Women's Conference was held.

~1,200 women have attended the last 3 years.

Our goal is to continue to increase attendance from all diocese & bring the fruits of this conference to more women



**2026 CONFERENCE
THEME & SPEAKERS**

**The Church gives thanks for all the manifestations of the feminine 'genius' which have appeared in the course of history... and all the fruits of feminine holiness.
Mulieris Dignitatus #31**

OUR 2026 MISSION FOR THE CONFERENCE IS TO HELP WOMEN RECEIVE THE FULLNESS OF THEIR HEART & TO WALK THE WAY OF HOLINESS USING THEIR GIFTS.

MICHIGAN CATHOLIC WOMEN'S CONFERENCE

The Heart of Feminine Holiness

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Mulieris Dignitatus #31

OCTOBER 10
9am-5pm

LANSING CENTER, LANSING, MI



2026 Conference Speakers



Sarah Kaczmarek

An instructor and online facilitator with Encounter Ministries, Sarah holds an MA in counseling and has served in ministry for over 20 years. Her deepest desire is for everyone to know the love of the Father and walk in the holiness and wholeness Jesus paid for.



Fr. Joe Krupp

Ordained to the priesthood twenty-five years ago, Fr. Joe has held numerous assignments in the Diocese of Lansing and currently serves as Pastor of Church of the Holy Family in Grand Blanc and St Mark parish in Goodrich. He is an author and syndicated columnist and podcaster, drawing a social media audience from around the globe.



Sheri Wohlfert

A Catholic wife, mom, speaker and teacher, Sheri uses her great sense of humor and her deep faith to help others discover the joy of being a child of God. The mission of her ministry is to encourage others to take a good look at the simple ways we can all find God doing joyful, blessed, amazing things.

2026 Conference Emcee and Music Leader



Erin Looby Carlson

The writer and editor for Little Books of the Diocese of Saginaw, she has previously served as Director of Communications and editor in chief of Great Lakes Bay Catholic (formerly FAITH Saginaw). She is an Emmy Award-winning journalist and Gabriel Award recipient.



Melanie Rea

A Singer/Songwriter from Michigan, she provides music ministry in a variety of capacities, mainly within the Diocese of Lansing and the Archdiocese of Detroit. She has released 5 albums and participated in many compilation album projects with other local artists.



CONFERENCE ACTIVITIES & VENUE

The Heart of Feminine Holiness

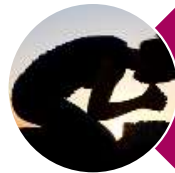
**A day set aside for
Women to build
Faith & Spirit**



Mass



Adoration



Confession



Intercessory Prayer



Praise & Worship
Music

The Heart of Feminine Holiness

**Many opportunities for
Fellowship & Fun**



Shopping



Lunch



Fellowship



Lansing Center
333 East Michigan Avenue
Lansing, Michigan 48933

- Parking - \$15 per Day
- Parish Organized Buses can be parked at St. Mary's Cathedral & name badges will be grouped for easy entry - notify Michigancwc@sbcglobal.net if bringing a bus
- Overnight lodging is available



REGISTRATION

Registration Details

To Register go to
Michigancwc.org

Click the "Buy Tickets
Now" button at the top of
the page.

Early Registration
until May 10.

All Early Tickets = \$65

General Registration
begins May 11

General Tickets = \$75

Senior (age 62+) & Student Tickets = \$65

T-shirts are ONLY available to
purchase at Registration

T-Shirt Cost = \$16



Go to the
[website FAQs](#)
for sizing info.

Note: Credit Card Fees are applied and called out for all transactions.



**PARISH
AMBASSADOR
ROLE AND
RESOURCES**



PARISH AMBASSADOR OBJECTIVES

Engage Parish Leadership

Work closely with the pastor and parish staff to create awareness and gain their support for the conference.

Engage Women in Your Parish

Raise awareness, encourage consideration, and increase attendance among the women in the parish.

Community Sponsorship and Volunteers

Reach out to potential sponsors and volunteers in the community to support the conference.

Promote the Conference



Market the conference through signs, bulletins, announcements, invitations, and social media within the parish.

2026 Planning Calendar

	April - May	June - July	August - September
<i>Connect</i>	Talk to Pastor & Parish Office Staff to request support	Connect with parish groups & organizations.	Speak at all Masses. Answer questions & support registration.
<i>Promote</i>	<ul style="list-style-type: none"> • Request bulletin Ads for April thru October 4 • Put up posters in church, offices, meeting areas, etc. Refresh as needed. • Print flyers & business cards to pass out when there is opportunity • Leverage Social Media (parish & your own) to announce & share conference • Reach out to Potential Sponsors in your Area 		
<i>Remind</i>	Mass Announcements: <i>Registration is open w/ early bird pricing until 5/10</i>	Mass Announcements: <i>Register now to be a part of something truly blessed!</i>	Mass Announcements: <i>Register for this once-a-year opportunity</i>

Website:
www.MichiganCWC.org

Parish Ambassador Resources

- All the Marketing Tools are Downloadable by the Parish Staff to be Printed
 - Flyers, Posters, Social Media Graphics, Bulletin Ads, Business Cards
 - Starter Script for Mass Announcements
- Leverage our Social Media to connect through your Social media  
- Online Ticket Purchase is desired and only available for Early Bird Pricing.
 - Paper Order Form to mail in a check will be available for Regular Registration Pricing.
- Parish Ambassador point of contact:

Becky Loveland – MichiganCWC@gmail.com – 313-330-5617

Conference Sponsorship

Sponsors found in your communities help make our conference possible.

Please spread the word about sponsorship opportunities.

Great places to start are:

Knights of Columbus

Women's Auxiliary Groups

Bulletin Advertisers

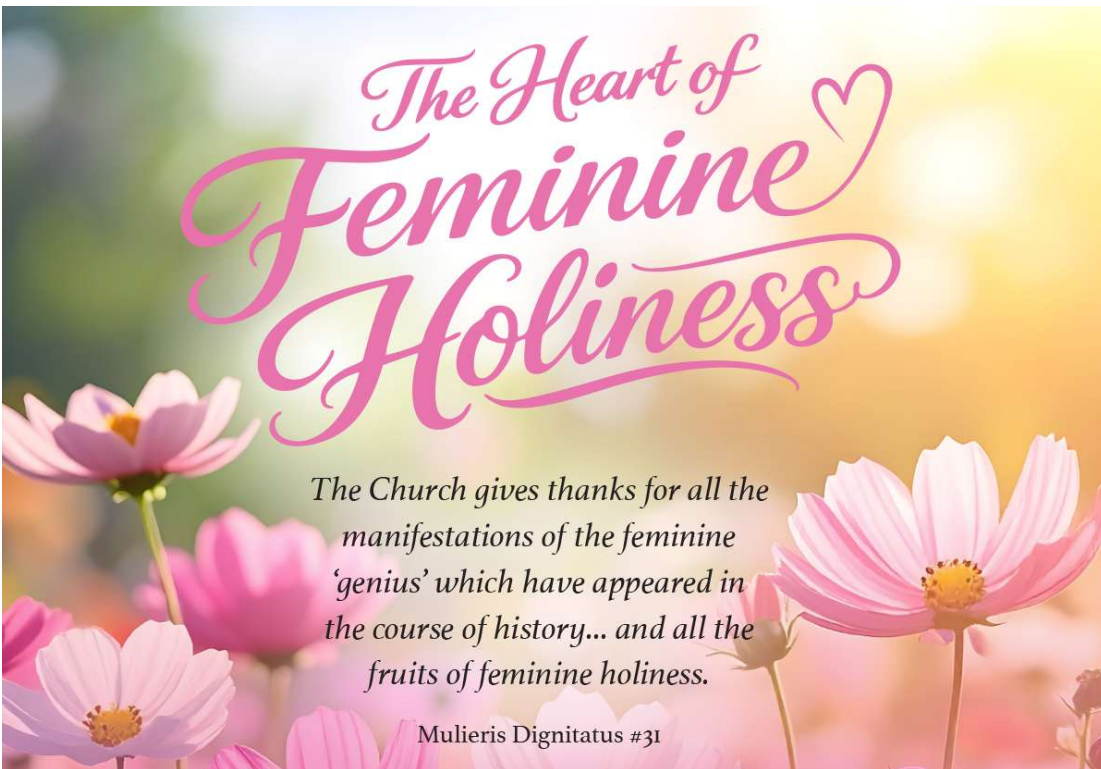
Catholic Business Owners & Organizations

[Printed Sponsorship Form](#)

[Sponsorship Online Link](#)

Sponsorship Name	Amount	# Tickets	Vendor Table Included	Sponsor Ad in Program	Sponsors named at Conference	Sponsors listed on Conference Website
Halo	\$10,000	10	Yes	Full Page	Yes plus logo will be put on goody bags	Yes
Scepter	\$5,000	8	Yes	Full Page	Yes	Yes
Throne	\$2,500	6	Yes	¼ Page	Yes	Yes
Tiara	\$1,000	4	Yes	1/2 Page	Yes	Yes
Ring	\$500	2		¼ Page		Yes
Bouquet	\$250			1/8 page		Yes

Please reach out to **Kathy Janego** if you have any questions about sponsorship at katherinejanego@gmail.com or by phone at [810-923-0282](tel:810-923-0282)



Your Questions and Final Notes

Information and Materials Access

All marketing materials and flyers are available online for parishes to print themselves, no physical packets provided.

Promoting the Conference Early

PAs should approach their Pastor & Office Staff about promoting the conference as soon as possible for effective outreach.

Support for Attendees in Need

Sponsorships and scholarships are available to help those who cannot afford to attend the conference, including religious sisters. Reach out to MichiganCWC@sbcglobal.net

Further Assistance

Additional questions can be addressed via the FAQs page or reach out to MichiganCWC@sbcglobal.net

MICHIGAN CATHOLIC WOMEN'S CONFERENCE

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THANK YOU!

- ❖ You are a blessing to this conference!
- ❖ This is a tangible way of sharing Christ's love with others!
- ❖ Your personal invitation makes all the difference!
- ❖ Registration Discount Code for \$10 off - please e-mail MichiganCWC@gmail.com